



Anytownusa.com Marketplace Fee Structure

Key Benefits of Anytownusa.com for Sellers

- Products on the site are limited to American-made goods only.
- Assortment is curated for quality, variety, and interest.
- Annual registration fee and commissions are reasonable.
- We collect and remit sales taxes for you to the appropriate taxing authorities.
- Experienced, professional marketers spend approximately \$20,000 on average per month to drive traffic to the site.
- Easy application and store set-up, with friendly seller support available – no worries if you are time-challenged or setting up an on-line store for the first time. We are here to help!

AnytownUSA.com Fee Structure Valid through and including December 31st, 2020		
Registration Fee	\$50.00	<ul style="list-style-type: none"> • Annual per Seller
AnytownUSA Commission	10.5%	<ul style="list-style-type: none"> • Calculated off order total (net of military discount, if applicable), inclusive of product and shipping
Transaction & Processing Fees	3.4% + \$0.30	<ul style="list-style-type: none"> • Calculated off order total, inclusive of product, shipping, and sales tax
Military Discount	10%	<ul style="list-style-type: none"> • Discount off of listed item price • Military identification required

Apply to be a seller on www.anytownusa.com or contact Seller Support at Sellersupport@anytownusa.com.

Note: This document is intended to reflect the fee structure listed on www.anytownusa.com. In the event the fees listed above differ in any way, the fee structure listed on www.anytownusa.com will prevail.

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